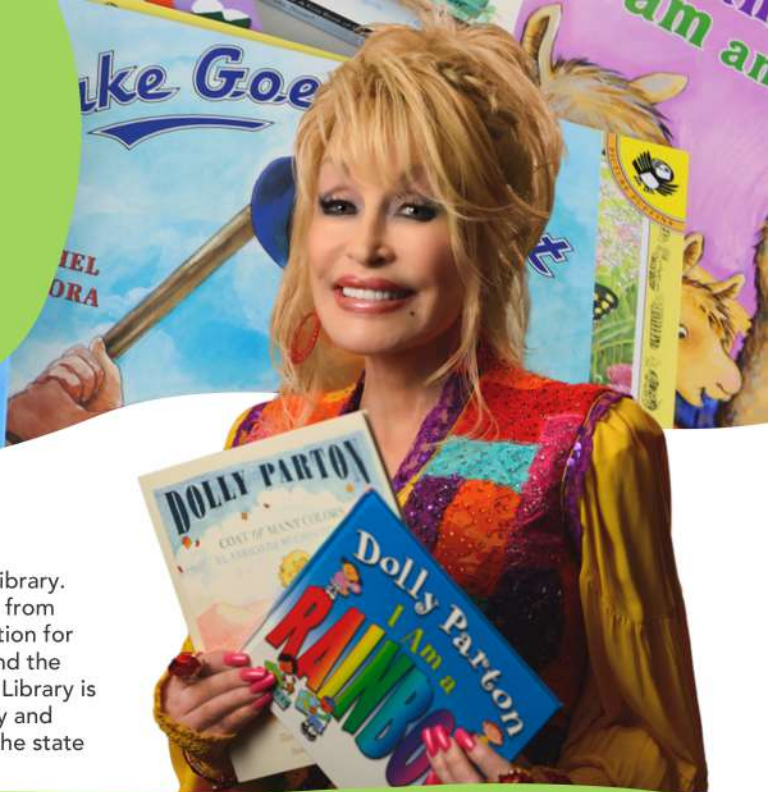


INSPIRE A LOVE OF READING



Read SI

Literacy for Little Learners



PLEASE CONSIDER BEING AN IMAGINATION LIBRARY SPONSOR!

Read SI, is the local affiliate partner of the Dolly Parton Imagination Library. The partnership includes over 20 agencies, individuals, and programs from across southern Illinois and is facilitated by the Southern Illinois Coalition for Children and Families, the Southern Illinois Community Foundation and the Walker Borum Foundation. Regional participation in the Imagination Library is made possible only through the generous contributions of community and corporate donations and sponsorships, along with an investment by the state of Illinois which covers half of the cost for each child enrolled.

\$20,000

Media/ Promotion

A media release including a photo thanking you/your organization
Invitations and recognition at Imagination Library Events
Your logo on Dolly Parton Imagination Library /Read SI promotional materials

:15 second partnership promotional video featuring your branding
:15 second video included in digital marketing efforts featured on YouTube and Google Partner sites
Organization name on book label region wide for at least 1 month

PARTON'S PLATINUM PARTNERS

\$10,000 - Sponsor 752 children for a year

Digital Presence

A thank-you post on Read SI Facebook page
Digital sponsor badge for you website
Custom Facebook sponsor graphic
Your name in the sponsors area of our web page
An individual thank-you on Read SI Facebook page
Custom Facebook graphic featuring your logo

Signage

A window cling for your home, office, or vehicle
Your name in the Sponsors area of our web page
4 x 6 Vertical Partner banner/location sign saying you are a sponsor

Media/ Promotion

A media release including a photo thanking you/your organization
An individual thank-you on Read SI Facebook page
Custom Facebook graphic featuring your logo
Your logo on DPIL promotional materials

:15 second partnership promotional video featuring your branding

JOLENE'S JEWELS - \$2,500

Sponsor 188 children for a year

A thank-you post on Read SI Facebook page
Digital sponsor badge for website
Custom Facebook sponsor graphic
A window cling for your home, office, or vehicle
Your name in the sponsors area of our web page

DOLLY'S DIAMOND CIRCLE

Sponsor 1,504 children for a year

Digital Presence:

A thank-you post on Read SI Facebook page
Digital sponsor badge for your website
Custom Facebook sponsor graphic
Custom Facebook graphic featuring your logo
Your name in the sponsors area of our web page
An individual thank-you on Read SI Facebook page

Signage

A window cling for your home, office, or vehicle
4 x 6 Partner Banner, promotional materials for lobby which includes a life-size cutout of Dolly Parton

RHINESTONE READERS - \$5,000

Sponsor 367 children for a year

A thank-you post on Read SI Facebook page
Digital sponsor badge for website
Custom Facebook sponsor graphic
A window cling for your home, office, or vehicle
Your name in the sponsors area of our web page
A media release including a photo thanking you/your organization
An individual thank-you on SIRead Facebook page
Custom Facebook graphic featuring your logo
4 x 6 Vertical Partner banner/location sign saying you are a sponsor

SEQUIN SOCIETY - \$1,000

Sponsor 75 children for a year

A thank-you post on Read SI Facebook page
Digital sponsor badge for website
Custom Facebook sponsor graphic
A window cling for your home, office, or vehicle
Your name in the sponsors area of our web page

9-5 FRIENDS

Sponsors under \$1,000

Every 13.30 sponsors a child for a year

Name listed in donor area of website Read SI website
Individual thank-you on the SIRead Facebook page
Window cling for home, office or vehicle

SPONSORSHIP FORM

www.sicf.org/readsi

